

# **Accounting for Unmeasured Confounding in Cost-Effectiveness Analyses**

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# Overview

- Unmeasured confounding in epidemiology and pharmaco-epidemiology
- Cost effectiveness models
- Bayesian inference for the model
- Simulation Study
- Extensions
- Conclusion

## Unmeasured Confounding

- Problem in epidemiologic/observational studies
- For example, interest is in effect of a drug on occurrence and frequency of some adverse event
- Variables such as smoking, BMI, etc. are often not available for all subjects in the study
- Greenland (2005) and references therein provide a good review of unmeasured confounding in observational studies
- Schneeweiss (2006) notes that unmeasured confounding is a problem in epidemiologic studies of drug effects

- We focus on a single binary unmeasured confounder
- Wang and Krieger prove this is the “worst case scenario” for the case of matched pairs and is the most commonly assumed situation (Gustafson and McCandless, 2010)
- Methods to correct for unmeasured confounding
  - External validation data
    - Information on unmeasured confounder from previous studies is used. Generally does not contain information about disease/confounder relationship
  - Internal validation data
    - Extra effort is undertaken to ascertain the unmeasured confounder for a randomly selected subset of the main study data
  - Sensitivity analysis
    - Assumed values of the “bias” parameters are plugged in to determine potential effect of the unmeasured confounding
  - Informative priors (Bayesian/Monte Carlo sensitivity)
    - Probability distributions are used in place of the assumed fixed values

## Cost Effectiveness

- Cost-effectiveness studies are an important part of an overall analysis for decision making in health policy issues
- There has been considerable interest in the joint modeling of cost and effectiveness
- Applications in clinical trials include
  - O'Hagan et al. (2001) - assume both cost and effectiveness are normally distributed
  - Negrin and Vazquez-Polo – assume both cost and effectiveness are normally distributed, perform Bayesian model averaging
- Applications in multi-center clinical trials include
  - Bachmann et al. (2007) – assume Bernoulli effectiveness and test for whether gamma or normal is better fit for costs
  - Grieve et al. (2010) – assume gamma distribution for costs and normal distribution for effectiveness
- Applications in non-randomized studies
  - Nixon and Thompson (2005) – use covariates to adjust for non-randomness, assume gamma distribution for costs, normal effectiveness

## **Bayesian inference for cost/effectiveness data with unmeasured confounding**

- We will consider both binary and continuous effectiveness
- We will use a gamma distribution for costs since they are often skewed.
- We focus on Bayesian estimation procedures
- All models are straightforward to fit in the freely available package WinBUGS

## Binomial effectiveness

- Let  $e_i$ ,  $i = 1, \dots, n$  denote effectiveness for the  $i^{\text{th}}$  subject,  $e_i = 1$  if effective, 0 otherwise
- Probability of effectiveness is related to covariates via

$$\text{logit}(p_{e_i}) = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \lambda_E u_i$$

- $x_1$  is a binary treatment/exposure variable
  - $x_2$  is a measured confounder
  - $u$  is an unmeasured binary confounder
- The parameter  $\beta_1$  is of primary interest as it represents the impact of the treatment on the probability of effectiveness.
  - The parameter  $\lambda_E$  represents the impact of the unmeasured confounder on the probability of effectiveness.
  - Since  $u$  is (in general) unmeasured,  $\lambda_E$  is referred to as a bias parameter

## Gamma distributed cost

- Assume continuous cost variable is gamma distributed with mean  $\mu_{c_i}$  and shape  $\rho$ .
- For this parameterization of the gamma, the variance is  $\mu_{c_i}^2 / \rho$ .
- The mean costs is related to the covariates and effectiveness via

$$\log(\mu_{c_i}) = \alpha_0 + \alpha_1 x_{1i} + \alpha_2 x_{2i} + \gamma e_i + \lambda_C u_i$$

- $x_1$ ,  $x_2$  and  $u$  are as defined before
- The parameter  $\alpha_1$  is of primary interest as it represents the impact of the treatment on the costs.
- The parameter  $\lambda_C$  represents the impact of the unmeasured confounder on the costs and is another bias parameter.
- The parameter  $\gamma$  accounts for the relationship between costs and effectiveness.



## Normally distributed effectiveness

- Though we focus on binary effectiveness, we also consider the case of continuous effectiveness.
- Assume  $e_i$  has a normal distribution with mean  $\mu_{e_i}$  and variance  $\sigma^2$ . The mean is related to covariates via

$$\mu_{e_i} = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \lambda_E u_i$$

- The parameter  $\beta_1$  is of primary interest as it represents the impact of the treatment on the mean effectiveness.
- The parameter  $\lambda_E$  represents the impact of the unmeasured confounder on the probability of effectiveness.

## Unmeasured Confounder

- Ignoring the unmeasured confounder,  $U$ , can result in biased estimation
- We consider the case of a binary unmeasured confounder,  $u_i \sim \text{Bernoulli}(\pi_i)$
- We make the standard assumption that the unmeasured confounder is related to the exposure

$$\text{logit}(\pi_{u_i}) = \delta_0 + \delta_1 X_{1i}$$

- The parameters modeling the unmeasured confounding,  $\delta_0$  and  $\delta_1$  are also “bias” parameters
- The parameters  $\lambda_E$ ,  $\lambda_C$ ,  $\delta_0$  and  $\delta_1$  are not directly estimable from the data and require either validation data or expert opinion in order to obtain an identifiable model.

## Bayesian approach

- Bayesian methods are often used to model scenarios with over-parameterization
  - Gustafson (2003) provides textbook length treatment of misclassification and measurement error in covariates
  - Paulino et al. (2003) and McInturff et al. (2004) provide Bayesian approaches for binomial responses with misclassification
  - Greenland (2009) has noted, “The absence of identification renders all analyses part of a sensitivity analysis”
- Provides operational way to combine validation data (if available) and expert opinion in order to estimate parameters

## Validation data

- For a subsample of subjects the “unmeasured” confounder is available
- If the data is a random sample from the current “main study”, the data is referred to as internal validation
  - Expensive
  - Provides information on all parameters of interest
- If the subsample is from a previous study or database, it is referred to as external validation
  - Generally provides information on reporting probabilities and the unmeasured confounder/exposure relationship
  - Requires the assumption of transportability

## Likelihood and prior distributions

- We assume a validation sample of size  $n_0$ , total sample size of  $n$ , thus “main study” sample of size  $n - n_0$
- The likelihood for the model with internal validation data is

$$\begin{aligned}
 L(\theta, \mathbf{y}, \mathbf{u} \mid \mathbf{y}^*, \mathbf{u}_0, \mathbf{y}_0) \propto & \prod_{i=1}^{n-n_0} \left( \frac{\rho}{\mu_i} \right)^\rho \frac{c_i^{\rho-1} \exp(-\rho / \mu_i c_i)}{\Gamma(\rho)} p_{e_i}^{e_i} (1 - p_{e_i})^{1-e_i} \\
 & \times \pi_{u_i}^{u_i} (1 - \pi_{u_i})^{1-u_i} \\
 & \times \prod_{j=1}^{n_0} \left( \frac{\rho}{\mu_j} \right)^\rho \frac{c_{j0}^{\rho-1} \exp(-\rho / \mu_j c_{j0})}{\Gamma(\rho)} p_{e_j}^{e_{j0}} (1 - p_{e_j})^{1-e_{j0}} \\
 & \times \pi_{u_j}^{u_{j0}} (1 - \pi_{u_j})^{1-u_{j0}}
 \end{aligned}$$

$$\text{logit}(p_{e_i}) = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \lambda_E u_i$$

$$\text{log}(\mu_{c_i}) = \alpha_0 + \alpha_1 x_{1i} + \alpha_2 x_{2i} \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \gamma e_i + \lambda_C u_i$$

$$\text{logit}(\pi_{u_i}) = \delta_0 + \delta_1 X_{1i}$$

- $u_{j0}$  is the value of the unmeasured confounder for the  $j^{th}$  observation in the validation sample
- If validation data is available, relatively diffuse priors can be used for the parameters, for instance  $\text{Normal}(0, 10)$
- Default prior in software packages such as WinBUGS is  $\text{N}(0, 10^6)$  priors
- For moderate validation data the model exhibits problems converging for some data sets if too large of a variance is chosen
- Informative priors can be elicited via conditional-means prior (CMP) procedure

# Computation

- No closed form for posterior distributions of interest
- MCMC methods
- WinBUGS program available upon request
  - With validation data and/or informative priors, chains converge
  - Computation does take time
- PROC MCMC provides an alternative, but the current version appears limited in its ability to handle missing data problems

# Simulation Study 1

- Assume main study sample of 350 observations and an additional 50 observations where all variables are fully observed
- Parameter values are provided in table
- Simulations are based on 500 generated data sets
- For each data set, a burn-in of 5,000 iterations was used followed by 30,000 iterations keeping every 5<sup>th</sup> for inference



# Simulation Results

	True value	Mean	Coverage Probability	Interval Width
$\alpha_0$	5	4.99	0.946	0.301
		4.88	0.254	0.174
$\alpha_1$	0.5	0.486	0.930	0.270
		0.427	0.676	0.192
$\alpha_2$	0.25	0.247	0.948	0.187
		0.249	0.958	0.186
$\gamma$	-0.3	-0.298	0.948	0.248
		-0.273	0.906	0.200
$\beta_0$	0	0.000	0.934	1.457
		-0.226	0.752	0.664
$\beta_1$	1.5	1.579	0.944	1.400
		1.380	0.914	0.889
$\beta_2$	0.4	0.409	0.958	0.949
		0.391	0.946	0.893
$\rho$	5	5.143	0.952	1.758
		4.737	0.872	1.270
$\delta_0$	-0.2	-0.189	0.922	1.541
		N/A	N/A	N/A
$\delta_1$	1.1	1.097	0.936	2.348
		N/A	N/A	N/A
$\lambda_E$	-0.5	-0.615	0.940	2.766
		N/A	N/A	N/A
$\lambda_C$	-0.25	-0.237	0.952	0.463
		N/A	N/A	N/A

## Comments on simulation study 1

- For the naïve model, largest impact of unmeasured confounding is in the intercepts and the treatment effects.
- The treatment effect for the efficacy variable is somewhat biased but coverage is close to nominal
- Repeated the simulation with  $\lambda_c = 0.25$  and  $\lambda_e = 0.5$ . Bias for naïve model is not as drastic, but still present.
- As  $\lambda_c$  and  $\lambda_e$  move away from 0, naïve model performance significantly worsens.

## Simulation Study 2

- Observational cost/effectiveness studies often have large sample sizes.
- Simulations were performed to determine what degree of validation data is required for large samples.
- Parameter values are same as first study,  $n = 2000$  and with validation data  $n_0 = 50, 100, 150, 200, 250, 300$ .
- Monitored posterior means and coverage of 95% intervals of primary parameters of interest,  $\alpha_1$  and  $\beta_1$ .
- For comparison purposes, for the naïve model with  $n = 2000$ , for  $\alpha_1$  the average posterior mean was 0.426 and the coverage is 0.088 while for  $\beta_1$  the average was 1.352 with coverage probability of 0.69.

## Simulation 2 Results

$n/n_1$	Mean	Coverage	Width
1950/50	0.507	0.956	0.18
1900/100	0.503	0.932	0.142
1850/150	0.504	0.94	0.127
1800/200	0.5	0.956	0.117
<b>1750/250</b>	<b>0.501</b>	<b>0.967</b>	<b>0.111</b>
$n/n_1$	Mean	Coverage	Width
1950/50	1.549	0.97	1.031
1900/100	1.519	0.944	0.722
1850/150	1.527	0.953	0.617
1800/200	1.513	0.96	0.579
1750/250	<b>1.519</b>	<b>0.933</b>	<b>0.553</b>

## **Extensions**

- Many sources of bias in observational studies
  - Response misclassification
  - Covariate misclassification
  - Covariate measurement error
  - Selection bias
- Greenland (2009, 2010) and Gustafson and McCandless (2010) overview Bayesian and Monte Carlo sensitivity analysis procedures to address these issues.
- We extend the model to address the issue of response misclassification for the binary efficacy variable.

## Misclassification of binary response

- Instead of observing true effectiveness,  $e$ , we observe “contaminated” value  $e^*$ .
- $P(e_i^* = 1 | e_i = 1) = p_{e_i} Se + (1 - p_{e_i})(1 - Sp)$  where  $Se$  is the sensitivity and  $Sp$  is the specificity.
- We assume  $Se$  and  $Sp$  are constant regardless of other individual characteristics.
- $Se$  and  $Sp$  add two more bias parameters to be estimated using the validation data, assuming the true effectiveness status can be ascertained for these subjects.
- Informative priors can be used from previous studies as well.
- We consider a single example with  $n = 800$  and  $n_1 = 200$ .

# Misclassification example

	True value	Mean	95% Interval
$\alpha_0$	5	5.00 4.84	(4.92, 5.08) (4.78, 4.91)
$\alpha_1$	0.5	0.552 0.407	(0.479, 0.635) (0.347, 0.467)
$\alpha_2$	0.25	0.216 0.211	(0.157, 0.278) (0.150, 0.273)
$\gamma$	-0.3	-0.259 -0.143	(-0.345, -0.172) (-0.209, -0.078)
$\beta_0$	0	0.169 0.127	(-0.227, 0.555) (-0.081, 0.337)
$\beta_1$	1.5	1.514 0.989	(1.071, 1.999) (0.720, 1.259)
$\beta_2$	0.4	0.209 0.103	(-0.147, 0.572) (-0.170, 0.375)
$\rho$	5	5.19 4.561	(4.645, 5.784) (4.180, 4.955)
$\delta_0$	-0.2	-0.546 N/A	(-0.941, -0.156) NA
$\delta_1$	1.1	1.397 N/A	(0.846, 1.978) NA
$\lambda_E$	-0.5	-0.544 N/A	(-1.187, 0.096) NA
$\lambda_C$	-0.25	-0.316 N/A	(-0.423, -0.197) NA
Se	0.9	0.908 NA	(0.866, 0.947) NA
Sp	0.8	0.836 NA	(0.752, 0.909) NA

## Conclusions

- Failing to count for uncontrolled confounding can result in biased estimates in cost-effectiveness studies
- A Bayesian approach with internal validation data appropriately corrects estimates in simulations considered
- Internal validation may not be available
- More simulation is needed to demonstrate performance of external validation and informative prior approaches